

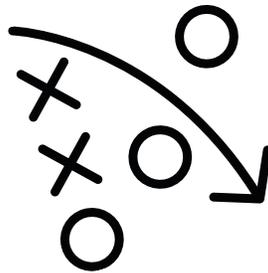
Mr & Miss
Kentucky Basketball
Awards Ceremony
March 22, 2026



**Griffin Gate Marriott
Lexington, KY**

SPONSORSHIP PROPOSAL

**Make the winning play and become a part of the team
that supports the most prestigious award ceremony in
Kentucky high school basketball history!**



PROCEEDS BENEFIT:



**Kentucky Lions
Eye Foundation**

ABOUT THE EVENT

A celebration of talented Kentucky high school basketball players, present and past, the **2026 Mr. and Miss Kentucky Basketball Awards Ceremony will be the highlight of basketball season** and an event you won't want to miss! You will have the opportunity to witness Kentucky high school basketball history, while supporting a great cause!

Since 1954, the Kentucky Lions Eye Foundation (KLEF) has announced Mr. Kentucky Basketball and has announced Miss Kentucky Basketball since 1976. The announcements were previously released to the media with no formal ceremony to present players with an award. In 2012, KLEF held the first official Mr. and Miss Kentucky Basketball Awards Ceremony, which served (and continues to serve) as an important fundraiser to support KLEF's mission. This annual event is intended to recognize each of the Mr. Kentucky Basketball and Miss Kentucky Basketball candidates and award winners and their accomplishments on and off the basketball court over their careers.

The 2025 Mr. and Miss Kentucky Basketball Awards Ceremony event was hosted in-person at the **Griffin Gate Marriott Resort in Lexington, KY** with a crowd of nearly 600 people in attendance, plus additional supporters who purchased virtual tickets to watch the event from home. Thanks to our generous sponsors and the overwhelming excitement towards the event from the public, the **2025 Awards Ceremony raised \$30,000.00 to support the Kentucky Lions Eye Foundation and the Kentuckians who we serve.**

We are excited for the **2026 Mr. and Miss Kentucky Basketball Awards Ceremony that will be held at the Griffin Gate Marriott Resort in Lexington, KY on Sunday, March 22, 2026.**

We look forward to the opportunity to celebrate with each candidate and award winner along with their families, friends and teammates. In addition to presenting the titles of Mr. and Miss Kentucky Basketball during the 2026 event, KLEF will present the 13th Annual "Wah Wah" Jones Award, the 12th Annual Donna Murphy Award and the 9th Annual Bill Keightley Award to deserving students who have been nominated and selected by the Jones, Murphy and Keightley families. The Kentucky Association of Basketball Coaches (KABC) along with KLEF will also recognize the KABC Regional Players of the Year as well as the KHSAA statistics leaders during the Awards Ceremony.

BENEFITING A GREAT CAUSE:

The Kentucky Lions Eye Foundation was founded in 1954 and has been governed by the Lions Clubs of Kentucky since its inception. Our mission is to provide vision services through education, detection, prevention, treatment and empowerment. Through collaborative partnerships, KLEF enables greater independence and increased quality of life for all Kentuckians while focusing on children and adults in financial need.

Last year, our volunteers and staff provided over 42,000 FREE vision screenings throughout the Commonwealth to children and adults, provided funding for 45 eye surgeries, provided financial aid and assistance to 50 legally blind Louisville area residents, provided 76 no cost low vision exams at our NEW Low Vision Clinic and referred over 500 people in need to get assistance with buying glasses through their local Lions Club.

Our reach extends across the Commonwealth and our goal is to help as many Kentuckians as possible in need of vision care. **We can't do this alone.** We need your help to continue our great work. By partnering with us, you are helping to give the gift of sight to those in need. We are happy to work with you to create a custom sponsorship package that meets your needs.

This event reaches a vast audience of people of all ages and from across the state, and will provide a fun, entertaining and engaging way for you to "wow" customers, vendors and employees. This is your shot to associate your name with the best players in the Bluegrass and to be a part of something that gets talked about among sports enthusiasts and fans all year long and for years to come!

BECOME A MEMBER OF OUR SPONSORSHIP TEAM



Kentucky Lions Eye Foundation



Zeb received a FREE vision screening at his daycare through KLEF's KidSight Program and because of his screening results, his parents found out that he needed glasses.

Shortly afterwards, Zeb used his glasses to see all of the magical sights during his first trip to Disney World!

2026 SPONSORSHIP PACKAGES

BRAND EXPOSURE / PROMOTIONAL OPPORTUNITIES (Number of Sponsorships Available)	\$10,000 TITLE SPONSOR (1)	\$5,000 GOLD SPONSOR	\$3,000 SILVER SPONSOR	\$1,500 BRONZE SPONSOR
Logo and/or Company name on event signage, promotional materials, electronic publications, press releases, website (with link) and included in social media sponsor highlight posts for the 2026 Mr. and Miss Kentucky Basketball Awards Ceremony.				
Logo and/or Company name included on event signage on each table and in event program distributed to all 600+ in-person and virtual event attendees.				
Opportunity to include Company branded materials in gift bags to candidates and award winners.				
Complimentary tickets to the event:	20	10	4	2
Opportunity to have a booth to showcase/sample products and services on-site during event.				
Company representative to present award(s) on stage at the Awards Ceremony to: *Availability limited to first THREE sponsors to commit at the GOLD & SILVER levels.	2026 MR. & MISS WINNERS & CANDIDATES	WINNER OF ONE OF THREE ADULT ACHIEVEMENT AWARDS *	WINNER OF ONE OF THREE STUDENT ACHIEVEMENT AWARDS*	
Logo and/or company name on the 2026 Mr. and Miss Kentucky Basketball Trophies and on stage throughout the Awards Ceremony.				
Exclusive naming rights. (2026 Mr. and Miss Kentucky Basketball Awards Ceremony Presented By <Company Name>)				

PREFERRED PARTNER PRICING IS AVAILABLE TO THOSE INTERESTED IN A 3+ YEAR SPONSORSHIP COMMITMENT

SPONSORSHIP COMMITMENT FORM

Please complete the following form to confirm your sponsorship package and return to:
Jennifer Hunt Spurling at JenniferHunt@kylionseye.org by **Monday, March 2, 2026**.

If you have any questions or if you are interested in taking advantage of our preferred partner pricing for sponsors interested in a 3+ year commitment, please email or call Jennifer at 270-999-4887.

My organization would like to sponsor at the _____ level.

CONTACT INFORMATION:

KLEF FEDERAL TAX ID #: 61-0516171

Contact Name

Contact Phone Number

Address

City / State / Zip Code

Contact Email Address

Contact Fax Number

_____ Please send me an invoice for the amount of \$ _____

_____ I have enclosed a check made payable to KY Lions Eye Foundation.
(Please mail check to KLEF at 301 E. Muhammad Ali Blvd., Louisville, KY 40202.)

_____ Please charge my credit card for the amount of \$ _____
(There will be a 3.5% credit card processing fee added to all credit card payments.)

Sponsor Representative Signature

Date

KLEF Representative Signature

Date

THANK YOU FOR YOUR SUPPORT!

Once we receive your completed sponsorship form, KLEF staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please email your high-resolution color logos to Jennifer Hunt Spurling.