

*Mr & Miss*  
**Kentucky Basketball**  
*Awards Ceremony*



**April 5, 2020**

**Griffin Gate Marriott**

**HONORING THE  
BEST IN THE BLUEGRASS**

**Proceeds Benefit:**



**[MRANDMISSKYBASKETBALL.COM](http://MRANDMISSKYBASKETBALL.COM)**



# ABOUT THE EVENT

A celebration of talented Kentucky basketball players, present and past, the 2020 Mr. and Miss Kentucky Basketball Awards Ceremony will be the highlight of basketball season and an event you won't want to miss. The audience will include current top ranked high school basketball seniors competing for the coveted titles of Mr. and Miss Kentucky Basketball, superfans and community leaders who will all have the opportunity to witness Kentucky basketball history!

Like previous years, we are expecting over 800 basketball enthusiasts to attend our 9th annual event on **April 5<sup>th</sup>** in the **Grand Ballroom** of the **Griffin Gate Marriott Resort & Spa** in **Lexington, Kentucky**.

In addition to presenting the titles of Mr. and Miss Kentucky Basketball, the Kentucky Lions Eye Foundation (KLEF) will present the 7th Annual "Wah Wah" Jones Award and the 6th Annual Donna Murphy Award to deserving students who have been nominated and selected by the Jones and Murphy families. The Kentucky Association of Basketball Coaches along with KLEF will also recognize the Regional Players of the Year as well as the KHSAA statistics leaders during the Awards Ceremony.

Each year before the Awards Ceremony begins, KLEF hosts a cocktail hour and silent auction that includes sports memorabilia, fine jewelry, artwork, travel packages, food and beverage items and more.

Since 1954, the Kentucky Lions Eye Foundation has announced Mr. Kentucky Basketball and has announced Miss Kentucky Basketball since 1976. The announcements were previously released to the media with no formal ceremony to present players with an award. In 2012, KLEF held the first official Mr. and Miss Kentucky Basketball Awards Ceremony, which served and continues to serve as a fundraiser to support KLEF's mission to provide vision services through education, detection, prevention, treatment and empowerment. Through collaborative partnerships, KLEF enables greater independence and increased quality of life for all Kentuckians while focusing on children and adults in financial need.



# **BENEFITING A GREAT CAUSE: KENTUCKY LIONS EYE FOUNDATION**

The Kentucky Lions Eye Foundation was founded in 1954 and has been governed by the Lions Clubs of Kentucky since its inception. Our mission is to provide vision services through education, detection, prevention, treatment and empowerment. Through collaborative partnerships, KLEF enables greater independence and increased quality of life for all Kentuckians while focusing on children and adults in financial need.

Last year, our volunteers and staff provided over 40,000 FREE vision screenings throughout the Commonwealth, provided funding for over 30 eye surgeries, provided over \$25,000 in financial aid and assistance to legally blind residents and referred over 2,000 people in need to get assistance with buying glasses through their local Lions Club.

Our reach extends across the Commonwealth and our goal is to help as many Kentuckians as possible in need of vision care. We can't do this alone. We need your help to continue our great work. By partnering with us, you are helping to give the gift of sight to those in need. We are happy to work with you to create a custom sponsorship package that meets your needs. This event reaches a statewide audience of all ages and will provide a fun, entertaining and engaging way for you to "wow" customers, vendors and employees. This is your shot to associate your name with the best players in the Bluegrass and to be a part of something that gets talked about among sports enthusiasts and fans all year long and for years to come!

## **JOIN OUR VIP SPONSOR TEAM TODAY!**

Morgan Stanley



















[WWW.MRANDMISSKYBASKETBALL.COM](http://WWW.MRANDMISSKYBASKETBALL.COM)

[WWW.KYLIONSEYE.ORG](http://WWW.KYLIONSEYE.ORG)



# Mr & Miss Kentucky Basketball Awards Ceremony

## SPONSOR BENEFITS

<b>BRAND EXPOSURE / PROMOTIONAL OPPORTUNITIES</b> (Number of Sponsorships Available)	<b>\$10,000 Title Sponsor (1)</b>	<b>\$5,000 Gold Sponsor (5)</b>	<b>\$2,500 Silver Sponsor (10)</b>	<b>\$1,500 Bronze Sponsor (20)</b>	<b>\$750 VIP Sponsor (30)</b>
Logo and/or company name on event signage, promotional materials, electronic publications, press releases, website (with link) and social media for 2020 Mr. and Miss Kentucky Basketball Awards Ceremony.					
Opportunity to showcase/sample products and services on site during event.					
Complimentary tickets to Awards Ceremony.	20	10	6	4	2
Sponsorship recognition included in event program distributed to all event attendees.	Logo	Logo	Logo	Name	Name
Sponsorship acknowledgement included in local media promotional spots.					
Company representative to present award(s) on stage at the Awards Ceremony to: (Availability limited to first sponsor to commit at each level)	2020 Mr. & Miss KY Basketball	'Founders' Coaches Award / Ralph Beard Award	KY All-Star Hall of Fame Inductees		
Company Name / Logo on the 2020 Mr and Miss Kentucky Basketball Trophies and on stage throughout the Awards Ceremony.					
Exclusive Naming Rights					



# Mr & Miss Kentucky Basketball Awards Ceremony

## **SPONSORSHIP COMMITMENT FORM**

Please complete the following form to confirm your sponsorship package and return to:  
Jennifer Hunt at [JenniferHunt@kylionseye.org](mailto:JenniferHunt@kylionseye.org) or fax to 502-852-6596.  
Please contact us at 502-583-0564 with any questions. Deadline to submit is February 28, 2020.

### **CONTACT INFORMATION:**

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Email Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Contact Fax Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

**My organization would like to sponsor at the level selected below:**

\_\_\_\_\_ **\$10,000 Title Sponsor**    \_\_\_\_\_ **\$5,000 Gold Sponsor**    \_\_\_\_\_ **\$2,500 Silver Sponsor**  
\_\_\_\_\_ **\$1,500 Bronze Sponsor**    \_\_\_\_\_ **\$750 VIP Sponsor**

### **PAYMENT INFORMATION:**

KLEF Tax ID: 61-0516171

\_\_\_\_\_ Please send me an invoice for the amount of \$\_\_\_\_\_.

\_\_\_\_\_ I have enclosed a check made payable to KY Lions Eye Foundation.  
(Please mail check to KLEF at 301 E. Muhammad Ali Blvd., Louisville, KY 40202.)

\_\_\_\_\_ Please charge my credit card for the amount of \$\_\_\_\_\_.

Card Type: Visa / MC / Discover  
(Sorry for any inconvenience but at this time we cannot accept American Express payments)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date:

### **THANK YOU FOR YOUR SUPPORT!**

Once we receive your completed sponsorship form, KLEF staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please email your high-resolution color logos to Jennifer Hunt.

All materials will be sent for your approval before going to print.